

North East Derbyshire District Council

Council

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26th April 2021

Report of the Councillor C.Renwick, Portfolio Holder for Economic Growth

Classification: This report is public

Report By: Martyn Handley

Contact Officer: Martyn Handley

PURPOSE / SUMMARY

To set out the North East Derbyshire Growth Strategy 2021-24.

RECOMMENDATIONS

1. That Council notes the contents of the report.
2. That Council note the North East Derbyshire Growth Strategy 2021-2024.
3. That Council note that delegated authority has given to the Director of Growth and Economic Development to make none substantive amendments to the documents in consultation with the Portfolio holder for Economic Development subject to approval at Cabinet on the 22nd April 2021.

Approved by the Portfolio Holder - Cllr C Renwick

IMPLICATIONS

Finance and Risk: Yes ☐ No ☒

Details:

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On Behalf of the Section 151 Officer

Legal (including Data Protection):

Yes ☐

No ☒

Details:

[Click here to enter text.](#)

On Behalf of the Solicitor to the Council

Staffing: Yes ☐

No ☒

Details:

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On behalf of the Head of Paid Service

DECISION INFORMATION

Decision Information	
Is the decision a Key Decision? A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: BDC: Revenue - £75,000 <input type="checkbox"/> Capital - £150,000 <input checked="" type="checkbox"/> NEDDC: Revenue - £100,000 <input type="checkbox"/> Capital - £250,000 <input type="checkbox"/> <input checked="" type="checkbox"/> <i>Please indicate which threshold applies</i>	No
Is the decision subject to Call-In? (Only Key Decisions are subject to Call-In)	No
District Wards Significantly Affected	All
Consultation: Leader / Deputy Leader <input type="checkbox"/> Cabinet / Executive <input type="checkbox"/> SAMT <input type="checkbox"/> Relevant Service Manager <input checked="" type="checkbox"/> Members <input checked="" type="checkbox"/> Public <input type="checkbox"/> Other <input type="checkbox"/>	Yes Details: Ward Members

Links to Council Ambition (BDC)/Council Plan (NED) priorities or Policy Framework including Climate Change, Equalities, and Economics and Health implications.

Growing Our Local Economy and Being a Business Friendly District.

REPORT DETAILS

1 **Background** *(reasons for bringing the report)*

- 1.1 North East Derbyshire District Council's Council Plan recognises the importance of economic growth to the overall wellbeing and prosperity of the district. This is shown by the fact that one of the key aims of the plan is "Growing our local economy and being a business friendly district". Within this aim, one of the key actions is "implementing a revised District Growth Strategy".
- 1.2 The district has a population of approximately 101,000 people, of which approximately 60,000 people are of working age (16-64 years old). Of these, approximately 33.8% have an NVQ 4 or greater qualification. The average weekly wage for residents is approximately £508.
- 1.3 The district has a business population of approximately 4,700 businesses. The majority of these (approximately 64%) employ less than 10 employees. In terms of employee numbers, the most significant sector within the district, is the Manufacturing sector, which employs approximately 22% of all employees.

2. **Details of Proposal or Information**

- 2.1 The draft Growth Strategy has the following priority areas:
 - Business Support and Engagement
 - Employment and Skills
 - The Visitor Economy
 - Town Centre Regeneration
 - Inward Investment
 - Major Sites Development
 - The Rural and Agricultural Economy
- 2.2 As well as these priorities, the Strategy also has three cross-cutting thematic areas that cut across all priorities and actions within the document. These are:
 - Development and increased usage of low carbon technology
 - Increase the use and development of digital solutions
 - Equality and Inclusivity
- 2.3 The strategy also has an Action Plan that sets out all the necessary actions required to be undertaken by the Council, in order to meet its priorities for growth.

3 Reasons for Recommendation

- 3.1 Economic growth is a key element in improving the lives and wellbeing of North East Derbyshire residents, and therefore a strategy is required to guide future work and resource allocation.
- 3.2 The draft Growth Strategy has been created by the Economic Development team, using best practice and statistical analysis as a basis for its priorities and actions.

4 Alternative Options and Reasons for Rejection

- 4.1 Do nothing. This option was rejected, as it would mean that a Growth Strategy was not created. This would mean that regeneration activities undertaken within the district were delivered in an uncoordinated manner. Doing this could potentially lead to duplication of activity, and an inefficient use of limited resources.

DOCUMENT INFORMATION

Appendix No	Title
1	North East Derbyshire Growth Strategy 2021-24
Background Papers (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)	
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